Privacy vs. Personalization	Library Customer Data	
	Privacy vs. Personalization	

Where are you most comfortable on the privacy vs. personalization continuum?	
vinore are yeu meet commentable on the privacy ve. perconalization community.	
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Maximum Privacy	Maximum Personalization
Where is your library currently positioned on the privacy vs. personalization continuum?	
Maximum Privacy	Maximum Personalization

Where do you think your library **should** be positioned? Maximum Privacy Maximum Personalization What would need to change at your library in order to move to a different position? Policy Technology Library Culture

Community Culture